



Immediate Release

April 21, 2003

Contact: Jo Diaz

Phone: (707) 620-0788

jo@diaz-communications.com

~ New Release ~

The best of the best is bottled, again...

Glen Ellen, CA – Situated high above the tree line, with a spectacular view of Sonoma's *Valley of the Moon*, Charles Creek Vineyard has found the best of the best, and bottled it!

2001 Miradero Merlot

Miradero, translated from Spanish, means "view from on high, or a lookout!"

Our new blend of Sonoma and Napa Valley fruit brings together a fabulous combination; the two most respected names in winemaking, Sonoma and Napa, along with their illustrious terroir. "Combining these two appellations has created flavors and aromas that are rich and Merlot-focused. This was the only way to get the style I wanted," explains Proprietor Bill Brinton. "The resulting 2001 Miradero has classic hints of blackberry and cherry that are rich and lush, and the wine has a deep, intense color. This vintage has a lovely, complex bouquet of merlot and cabernet sauvignon that tantalizes the olfactory senses. The lingering finish evokes blueberries, cherries, and mocha chocolate." Suggested retail is \$21.99 for a 750 ml bottle.

#

19229 Sonoma Highway, #266 ~ Sonoma CA 95476
Tel: (707) 996-6622 ~ Fax: (707) 935-7065 ~ info@charlescreek.com ~ www.charlescreek.com